BAARIS
CONSULTING



COMPANY PROFILE

Evidence-driven research, advisory, capacity development and programme support services for institutions and development partners across Somalia and the Horn of Africa.

www.baaris.com | admin@baaris.com



BAARIS
CONSULTING

“INSIGHT, REDEFINED. TURNING EVIDENCE INTO IMPACT ACROSS SOMALIA .”

WELCOME

Welcome to BAARIS. Since 2023, we have supported government institutions, development partners and NGOs with the evidence and practical support needed to design, deliver and learn from programmes in Somalia’s complex settings, combining deep local access with international professional standards.

ABOUT US

The Story of BAARIS

Insight, Redefined: turning evidence into impact across Somalia and the Horn of Africa.

BAARIS Consulting, Research & Development is a Somali-owned consulting firm founded in 2023 by Mohamed A. Kalif, headquartered in Garowe with an office in Mogadishu. It was built on a simple conviction: decisions in Somalia deserve evidence that is credible, local and usable.

From its first research, evaluation and training assignments, BAARIS has grown into a team of 50+ experts working across seven regions. We support governments, donors, UN agencies, NGOs and civil society with M&E, applied research, institutional strengthening, digital information systems and training.

STEP 01
Evidence
Credible data from the field

→

STEP 02
Decision
Clear, practical recommendations

→

STEP 03
Delivery
Support through implementation

OUR VALUES

- **Independence**
- **Rigour**
- **Local relevance**
- **Practical delivery**

REGISTERED Jubaland, Somalia · Federal Business Licence · Federal Tax Compliance Certificate

WHY BAARIS

BAARIS is a trusted research and advisory partner delivering evidence that shapes policy, strengthens programmes, and drives results across Somalia and the wider Horn of Africa.

INSTITUTIONAL ACCESS

- Proven track record working with government institutions at federal and state levels.
- Experience delivering donor-funded programmes for bilateral donors, development partners, and multilateral and UN partners.
- Field access across all Federal Member States of Somalia and the wider Horn of Africa.

CONTEXTUAL EXPERTISE

- Local researchers and consultants with deep contextual knowledge of Somalia and the region.
- Language capability in Somali, Maxaa Tiri, Maay, Arabic, and English.
- Strong understanding of local systems, cultures, and operating realities that shape outcomes.

METHODOLOGICAL RIGOUR

- Evidence-based research and advisory services that inform policy and practice.
- Contextualised methodologies designed to fit local realities and project objectives.

DELIVERY ASSURANCE

- Multi-stakeholder engagement and multi-city project management.
- Robust monitoring, evaluation, learning, and results frameworks that drive accountability.
- Clear, timely, and actionable reporting for decision-makers and partners.

Who We Are

BAARIS Consulting, Research & Development is a Somali-owned consulting firm established in 2023. We provide evidence-driven research, monitoring and evaluation, advisory, capacity development and programme support to government institutions, UN agencies, NGOs, donor-funded programmes and the private sector.

Our multidisciplinary team of 50+ experts works across all federal member states of Somalia and Somaliland, in Somali (Maxaa tiri and Maay), Arabic and English.

Our Mission

To help institutions and development partners make informed decisions and deliver effective programmes through credible evidence, practical advice and sustainable capacity.

Why partners choose BAARIS

Local access
Networksacross all states and Somaliland.

Field coordination
Field bases in six cities across Somalia.

Data quality
Supervision,back-checks and clean datasets.

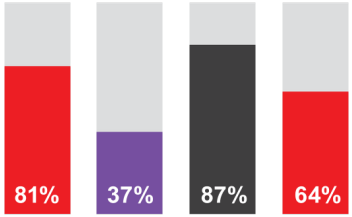
Government engagement
Work with federal, state and local bodies.

Our Values

- **Integrity**
- **Professionalism**
- **Accountability**
- **Evidence**
- **Local Ownership**
- **Inclusion**
- **Sustainable Impact**

OUR APPROACH

Our approachis participatory and user-centred: consulting government and humanitarian stakeholders, defining indicators and data flows, developing and testing the platform, and training users to own and sustain the system.



Platform dashboards provide real-time reporting on partner activities, locations and services.

EXPECTED RESULTS

Improved coordination of services for IDPs in Garowe through a shared, up-to-date view of partner activities, reduced duplication, and stronger government leadership of information management through trained staff.

STRATEGIC PARTNERS

Technical expertise, reach and a shared commitment to quality.

DEVELOPMENT PARTNERS

Government institutions, international and local NGOs, and private sector actors.

OUR CLIENTS

Development partners, international and local NGOs, government institutions and private sector actors.

WHERE WE WORK

BAARIS operates across Somalia, with offices in Garowe, Mogadishu and Kismayo and field presence in Puntland, Galmudug, Hirshabelle, South West State, Jubaland, Banadir and Somaliland. Our teams speak Somali (Maxaa tiri and Maay), Arabic and English, enabling trusted access to communities and institutions.

Field coverage

- Puntland
- Hirshabelle
- Jubaland
- Somaliland
- Galmudug
- South West State
- Banadir



LOCAL ACCESS

Field teams and enumerator networks across all federal member states enable timely, safe and context-sensitive data collection, including in hard-to-reach areas.

DATA QUALITY

Digital data collection with KoboToolbox, back-checks, field supervision and validation protocols ensure accurate, reliable and ethically collected evidence.

PARTNERSHIP

Trusted working relationships with federal and state ministries, local authorities, communities and partners support participatory, government-aligned delivery.

HOW WE WORK.

Our approach is participatory, evidence-based and context-sensitive. We work alongside clients from design to delivery, aligning each assignment with Terms of Reference, donor requirements and national priorities.

Every assignment is guided by integrity, professionalism and accountability. We apply ethical research practice, data protection, safeguarding, and gender and inclusion principles to strengthen local ownership and sustainable impact.



STEP 01
Design
ToR-alignedmethods, sampling and tools, agreed with the client.

STEP 02
Collect
Trained local teams collect data digitally, with access across all states.

STEP 03
Assure Quality
Real-timechecks, back-checks, supervision and data cleaning.

STEP 04
Deliver Insight
Clear analysis, practical recommendations and stakeholder validation.

“Helping partners make decisions with credible evidence.”

BAARIS at a Glance

50+ multidisciplinary experts in research, MEL, governance, training and data management.



Field presence across seven regions: Puntland, Galmudug, Hirshabelle, South West, Jubaland, Banadir and Somaliland.



BAARIS

OUR SERVICES

What We Do

Integrated services bring partners together across the full process—from gathering and analyzing reliable evidence to making informed decisions and translating those decisions into practical implementation.

Research & Studies
Baseline, endline, labour market and socio-economic studies.

Monitoring, Evaluation & Learning
Evaluations, third-party monitoring and MEL system design.

Consulting & Advisory
Policy analysis, strategic planning and institutional assessments.

Training & Capacity Building
Tailored courses, ToT and institutional capacity development.

Proposal Development & Resource Mobilization
Concept notes, proposals and funding strategies.

Digital Information Management Systems
Web platforms, KoboToolbox tools, dashboards and GIS.

Media & Communications
Visibility, documentaries, campaigns and publications.

Evidence-based, context-sensitive, quality-assured—grounded in evidence, shaped by context, and held to rigorous standards.

MEDIA & COMMUNICATIONS

Communicating Results

We help partners communicate results, engage communities and meet donor visibility requirements, with products that are accurate, ethical and evidence-based.

- **Communication & Visibility Strategies**
- **Documentary & Video Production**
- **Photo Documentation**
- **Radio, TV & Digital Campaigns**
- **Social Media Management**
- **Knowledge Products & Publication Design**
- **Event Management & Coverage**
- **Media Monitoring & Reach Analysis**

All media work follows informed consent, safeguarding and do-no-harm principles, and is managed separately from our evaluation functions to protect independence.

BAARIS

OUR TEAM

Leadership



MOHAMED A. KALIF

Founder &
Managing Director



MUBARAK MOHAMUD

Director, Business
Development



FILSAN JAMA

Director, Training &
Capacity Building



MOHAMED JAMA

Director, Consulting
& Advisory



DR. ABDULLAHI GUILED

Director, Monitoring,
Evaluation & Assessment



FADUMO ADEN

Operations
Director



MARYAN HASSAN

Director, Research
& Studies

OUR CLIENTS

TRUSTED BY OUR PARTNERS

Our clients and partners include development partners, NGOs and government institutions such as GIZ, NORAD, World Vision, DRC, the Somali Stability Fund (SSF) and Shaqodoon Organization.

We also work closely with Puntland government ministries, departments and agencies, including the Ministry of Planning, Economic Development and International Cooperation, and with private sector partners.

Shaqodoon Organization
Local NGO partner

Programme evaluations, youth employability assessments and a conflict early warning system for Jowhar (YOU-ACT, UN PBF).

Puntland MoIFAD
Government partner

IDPReporting and Monitoring Platform (3W/4W) with Garowe Municipality, including GIS mapping and user training.

Puntland MoPEDIC
Government partner

Results-based management and PDP-4 rollout training, and event management support for ministry conferences.

SECCCO
Privatesector partner

Feasibilitystudy forsolar PV irrigation and freezer systems, and leadership and management training forthe SECCCO team.

GIZ
Development partner

Technical advisoryoninstitutional strengthening and green urban planning under the SEIPP project.

OUR PROJECTS

FIRM I Pilot Evaluation

Evaluation of the FIRM I Pilot Project in Baidoa and Hargeisa for Shaqodoon Organization, assessing relevance, effectiveness, and results to generate lessons for future programming.

YOU-ACT Early Warning System

Design, Piloting, and Operationalisation of a Conflict Early Warning and Monitoring System for Jowhar District under the UN PBF-funded YOU-ACT Project.

IDP Monitoring Platform

A3W/4W Web-Based IDP Reporting and Monitoring Platform for MoIFAD and Garowe Municipality, featuring real-time reporting, GIS mapping, and stakeholder capacity building.

Across our portfolio, BAARIS combines rigorous methods with digital tools, including KoboToolbox data systems and indicator tracking tools.

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Offices in Garowe (HQ), Mogadishu and Kismayo, supported by field coordinators in Hargeisa, Baidoa and Dhusamareb, enable rapid mobilisation across Somalia.

OUR SOLUTIONS

In addition to research and advisory services, BAARIS delivers integrated digital information management solutions, professional event management, and strategic media and communications services. Our expertise includes documentary production, visibility and outreach campaigns, strategic communications, and high-quality publication and report design, supporting clients to effectively manage information, communicate results, and enhance institutional visibility.

SELECTED ASSIGNMENTS

Employability Assessments

Assessments of Shaqodoon Organization's youth training and employability programmes in Mogadishu, Garowe and Hargeisa.

YOU-ACT Training Manual

Developmentofayouth peacebuilding and conflict resolution training manual for Shaqodoon Organization under the UN PBF-funded YOU-ACT Project.

Peacebuilding Training

Facilitation of peacebuilding and conflict resolution training for Shaqodoon Organization, strengthening skills in dialogue and conflict prevention.

OUR WORK SPANS

Governance and public institutions

Peacebuilding and conflict prevention

Youth employment and livelihoods

Data systems and digital tools

Research, evaluation and learning

KoboToolbox & Indicator Tools

KoboToolbox data collection forms and indicator tracking tools for programme monitoring and reporting.

BaselineData & Entrepreneur Evaluations

Baseline data collection and entrepreneur evaluations generating evidence on enterprise performance.

Government Training Programmes

Training programmes that strengthen staff skills and performance in government institutions.

CASE STUDY

The fourth Puntland Development Plan (PDP-4) sets the government's development priorities. Delivering it depends on ministries and agencies planning, monitoring and reporting against shared results. BAARIS supported MoPEDIC to roll out PDP-4 and strengthen results-based management.



PROJECT OVERVIEW

Working with the Ministry of Planning, Economic Development and International Cooperation (MoPEDIC), BAARIS supported the rollout of PDP-4 through capacity building and results-based management (RBM) training, helping government institutions align their plans, monitoring and reporting with PDP-4 priorities.

OUR Training Portfolio

BAARIS provides practical, tailored training solutions that strengthen skills, enhance performance, and build institutional capacity for sustainable results



TRAINING PORTFOLIO

Training Areas

Practical courses that build skills, systems and institutions across Somalia.

MEL & Data

- M&E and RBM
- Indicator tracking
- KoboToolbox and analysis

Audience MEL staff
Outcome Stronger MEL systems

Research Methods

- Survey design and sampling
- Qualitative methods
- Research ethics

Audience Researchers
Outcome Reliable, ethical data

Project Management

- Project cycle management
- Proposal writing
- Donor reporting

Audience Project teams
Outcome Well-run projects

Governance

- Good governance
- Local governance
- Policy development

Audience Public sector
Outcome Accountable institutions

Leadership

- Leading teams
- Women and youth leaders
- Facilitation skills

Audience Leaders
Outcome Inclusive leadership

Peace & Inclusion

- Conflict resolution
- Conflict early warning
- Gender and safeguarding

Audience Communities, staff
Outcome Stability and trust

COURSES

MEL & Research

Courses that help teams generate credible data and use it to manage for results.

M&E and RBM

The results chain, indicators, baselines and targets, and managing for results with results frameworks.

Indicator Tracking

Designing SMART indicators and tracking tools that keep programme data current and usable.

KoboToolbox

Hands-on form design, skip logic, data quality checks and exporting data for analysis.

Data Analysis

Cleaning, analysing and presenting data, and writing reports that decision-makers use.

Survey Design

Questionnaire design, sampling approaches and enumerator training for reliable surveys.

Qualitative Methods

KIIs, FGDs and case studies, with informed consent, safeguarding and data protection.

COURSES

Governance & Peace

Courses for public institutions, communities and programme teams working in fragile settings.

Good Governance

Transparency, accountability and citizen participation, with community feedback mechanisms and service charters.

Local Governance

Local government roles, service delivery, planning and budgeting, and coordination across levels of government.

Conflict Resolution

Conflict analysis, negotiation and mediation, alongside Somali traditional and community-based dispute resolution.

Conflict Early Warning

Community-based early warning systems, from indicators and data collection to verification and timely response.

Gender Mainstreaming

Gender analysis in programme design, monitoring and reporting for women, men, girls and boys.

Safeguarding & PSEA

Safeguarding principles, prevention of sexual exploitation and abuse, and reporting procedures.

COURSES

Professional Skills

Leadership, project management and communication courses for managers and teams.

Leadership & Management

Leading teams, delegating, and coaching and mentoring staff.

Women in Leadership

Confidence, influence and networks for women in decision-making.

Youth Leadership

Civic engagement, leadership and employability skills.

Project Cycle Management

Design to closure, with workplans, budgets and risk tools.

Proposal Writing

Problem analysis, theory of change, logframe, budget and narrative.

Donor Reporting

Accurate, timely narrative and financial reports for donors.

Facilitation & Communication

Productive meetings, workshops and clear communication.

Tailored to your institution.

Adapted in length, level and language.
info@baaris.com

OUR APPROACH

How We Deliver Training

Every course follows six steps, from needs assessment to skills applied at work.



STEP 01

Assess

Skills gaps and priorities agreed with the client.

STEP 02

Tailor

Content and language adapted, with Somali examples.

STEP 03

Deliver

Group work, role plays and hands-on exercises.

STEP 04

Measure

Pre- and post-tests track knowledge gains.

STEP 05

Report

Results and feedback documented for the client.

STEP 06

Follow up

Coaching helps apply new skills at work.

“Training that turns learning into stronger performance.”

DELIVERY OPTIONS

Formats & Quality

Every course is tailored after a training needs assessment and delivered where it suits you.

Classroom Workshops

Structured, interactive courses at a venue of your choice.

On-site Training

Delivered at your office or field location, using your own tools and cases.

Blended Learning

Face-to-face sessions combined with remote follow-up and practice.

Training of Trainers

Builds in-house trainers who can cascade courses within your organisation.

Led by Filsan Jama

Director, Training & Capacity Building. 15+ years in capacity development, curriculum design and ToT; formerly led UNFPA Somalia's National Youth Leadership Fellowship.

3 **Languages**
Somali, Arabic and English

4 **Quality checks**
Needs assessment, pre- and post-tests, participant feedback, training report

CONTACT

A clear point of contact for partners, funders and collaborators.

Headquarters, Garowe

Unit 26, Idil Mall, Street 30
Garowe, Somalia

Mogadishu Office

Buula Xuubeey, Bangaria Area
Behind Jazeera Hotel,
Mogadishu, Somalia

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Turning evidence into impact across Somalia and the Horn of Africa.

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